



My upcoming Photography Courses for the rest of 2020 and beyond ...

COVID 19 brought forward my ideas of running Online Courses.

After restructuring my established Face-to-Face Course content, 3 months ago, I started teaching Online Courses, and have received really positive feed-back from them.

So, I am ready to start the next Online Courses, and below is an outline of what is on offer ...

- Course #1 **Online Photography Course 101**
 - Course #2 **Online Advanced Photography Course**
 - Course #3 **Online LIGHTROOM (Develop Module)**
-

Course #1

Online Photography Course 101

- 1st lesson is FREE, so that you can decide if the course is for you
- Ring me (0415 412 244) to book in for FREE lesson
- After this FREE lesson, if you decide to do the Course, let me know, and I will send enrolment details
- I will then ring you to answer any questions you have, and discuss availability
- Maximum of 8 students in a Course
- Classes are 'Real-Time', where you are interacting with me, asking questions, and getting feed-back

What you will learn ...

- To understand photography has only 3 key settings to get right - Shutter speed, Aperture and ISO
- To understand how important Light and Composition are to good photography
- To control the camera, by keeping it simple
- To get off Auto, allowing you to start creating great images, not just take happy snaps ...
- To become a better photographer, by learning to think as a photographer
- To appreciate how 'Lightroom' enhancement program can further improve your images
- To understand the 11 basics of photography, and with that knowledge, you WILL take better photos
- Between classes you can ring me if you have any questions

Using Online Zoom Program

- Online Course uses the Zoom program and is a free download, and is simple to use
- The way it works is that you view MY screen on your computer
- I will send you easy-to-follow Zoom instructions to download the program, and sign up
- I can run a test webinar for you, so you can practice joining-in a few day before course starts
- Lessons are recorded (audio/video) so if you miss a lesson, I can send it to you to catch-up

For full details click on this link to find out when courses run, expanded course content, costs etc

<http://sutherlandshirephotography.com.au/online-photography-course-101-2020/>

Course #2

Online Advanced Photography Course

- Only 5 students in a Course

What you will learn ...

- The course is structured around what YOU want to learn, to go to the next level
- You fill out a Questionnaire that shows me the Theory and Practical elements of photography you already know, and what you would like to see included in your course
- The course is then structured around those elements

Using Online Zoom Program

- Online Course uses the Zoom program and is a free download, and is simple to use
- The way it works is that you view my screen on your computer
- Classes are 'Real-Time', where you are interacting with me, asking questions, and getting feed-back
- Online Course offers comfort of your own home (no travelling)
- Between classes you can ring me if you have any questions
- Lessons are recorded (audio/video) so if you miss a lesson, I can send it to you to catch-up

For full details of THIS course click on link to find out when courses run, expanded course content, costs etc

<http://sutherlandshirephotography.com.au/online-photography-course-advanced-2020/>

Course #3

Online LIGHTROOM (Develop Module)

- Only 5 people in Course
- Course split into two classes of 2½ hours
- 1st lesson we go through the functionality of the Develop Module interface
- We start from scratch, downloading images, enhancing, right through to how to export
- I explain all the functions that are available including using sliders, brushes, menus, and other tools
- The workflow of using the functions is a key to the results you will achieve
- There is a week between the two lessons, allowing you time to practice, and compile questions
- 2nd lesson - Answer questions, finish theory, process some of YOUR images to see the difference

For full details of THIS course click on link to find out when courses run, expanded course content, costs etc

<http://sutherlandshirephotography.com.au/online-adobe-lightroom-course/>

Photography is my job, my hobby and my passion, and sharing my photographic knowledge gives me tremendous satisfaction. I do this through my Courses, my Photographic Society, Flickr and Facebook.

Why should you do MY course?

- SMALL class size (4 – 8 students – depending on which course)
- Experienced Professional Photographer with 25 years' experience
- Experienced Photography Teacher, running Photography Courses for 15 years, and teaching over 2,800 students in the Shire and beyond
- My Philosophy – 'I teach for Outcomes - not just participation' so you WILL learn ...
- My courses WILL make you a better Photographer ...

For further information check out my website links, or give me a ring to discuss what YOU want to achieve ...

If you would like to view some of my photos: <https://www.flickr.com/photos/13286489@N07/>

Greg Ford

(0415 412 244)

<http://sutherlandshirephotography.com.au/>